

Privacy Policy

2 of Us Studio respects the privacy of everyone engaged with the Website. We are committed to ensuring the safety of all our visitors and the community.

Purpose of the Policy

This privacy policy explains how 2 of Us Studio intends to use the personal information that you have provided while visiting the Website or blog. The policy also contains your rights to this information and how it is processed. We provide you with the type of information stored on our Website. Information that you may request to be removed or updated. This privacy policy explains what to anticipate from 2 of Us Studio. Please read our Terms of Service in addition to this Privacy Policy. The policy is effective from August 2022 and includes the European Union General Data Protection Regulation (GDPR) and CCPR.

It is important to know that our privacy policy only covers the personal information we receive. We don't divulge your private information to any third parties, but they may collect your information if you click on third-party promotions. We will also include how individuals can access the personal information an organisation has about them and how the organisation may use the personal data. Finally, we are paramount in protecting your data, and more information on both regulations is available.

Thank You

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What is GDPR and CCPR?

Both the European Union General Data Protection Regulation (GDPR) and the California Consumer Privacy (CCPR) Act of 2018 regulate how individuals can access the personal information an organisation has about them and restrict how the organisation can use the personal data.

We comply with both of these regulations and for more information on both regulations see:

[GDPR](#)

[CCPR](#)

Who are we, and what do we do?

The Website is managed by 2 of Us Studio Ltd. We are an English online limited company with registration number 13610508 based in the UK. We are a family business, and our publishing division publishes children's books and distributes these books through selected reputable retailers. In addition, we aim to develop working relationships with numerous authors to offer our customers a wide selection of children's books.

How can you reach out to assert your accent?

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How is your personal data gather?

We may collect your personal information from a variety of sources, including:

When you fill out a form on the Website or our blogs

When you sign up for a newsletter

When you browse our site using log files and cookies

By emailing 2 of Us Studio directly.

What personal data do we collect?

We may collect the personal information, from the following:

Email address and name,

IP address and information about your browsing habits,

Social media handles,

Comments and reviews

When you subscribe to become an Advance Copy Community member,

Log files recording the Website and pages visitors have landed on; this information confirms who you are to help to improve our website, blog or children's book to process subscriptions.

Content to respond to inquiries and complaints via email or handling any complaints you may have made.

Third Party Provider?

When you click through our third party area on our Website, the third party provider and 2 of Us Studio may use cookies to track movement through our Website or their Website. This allows us to know which topics interest you to measure the effectiveness of each page and post. Our emails are not linked to third party websites.

Note that our privacy policy applies when you link to a third-party website. As such, we do not monitor, control, or endorse the privacy practices of third parties.

Make sure you read their privacy policy before proceeding on their Website. Also, contact the third party if you have questions about their privacy policy.

Our privacy policy applies only to our Website and not to any third-party website. The bar below the screen allows you to accept, restrict or refuse cookies on this site. However, if you have chosen to accept the cookie, we recommend that you read our cookie policy. This cookie is placed on devices when you click on the ad. In addition, numerous online resources are available to opt out of all third-party advertising cookies.

How long do we keep your personal data?

Your personal data will be kept for as long as permitted by law and relevant regulations or if you have requested the removal of the personal data.

How to access your information and your other rights?

Your right of access. We do not always process your personal data. However, you can request your personal information, and we will provide you with a single copy of that information.

The reason why we collect this information?

Your personal information gathered as mentioned above assist 2 of Us Studio with the following:

- Confirm who you are
- Aid in the improvement of our website, blog, or children's book
- To process subscriptions.
- To respond and to enquiries and complaints via emails
- Protect the rights and safety of our customers, us and third parties
- To notify you when new books, newsletters or articles are released,
- To request in your participation in providing reviews as part of the Advance Copies Community

Use Google Analytics to improve our website and blog content, enhance users' experience, and return to 2 of Us Studio

How do we collect your consent?

This is collected when you fill out forms on site, email 2 of Us Studio directly, or add comments/reviews o our site or blog.

Confidentiality and security of your personal information?

We ensure that your own data is safeguarded from from loss, misuse or alteration. Your data can only be accessed by authorised personnel who must respect the confidentiality of personal data. Access to your personal data remains restricted and is monitored. Mailchimp is GDPR compliant, and their Privacy Shield certificate always processes your personal data. However, you can request your personal information, and we will provide you with a single copy of that information.

How long do we keep your own data?

Your personal data will be kept for as long as permitted by law and relevant regulations or if you have requested the removal of the personal data.

Your right to rectification?

If you find that your personal data is inaccurate or incomplete, you have the right to have the data rectified.

Your right to delete your information?

After you have provided your personal data, you can request that the data be deleted/removed and unsubscribe from our email marketing.

Customer insights and analytics?

2 of Us Studio will use Google Analytics on our web pages and blog posts to improve our Website and develop future books. In doing so, we observe your interaction on each page or post by measuring your IP address to monitor website traffic, volume and location (e.g. UK, USA, etc.). Our Website also uses tags to count how many visitors have visited the Website and opened specific pages or posts. Some of our forms that use email also have tags that allow us to reference information you have chosen to give you a good customer experience.

Who do we share your personal data with?

2 of Us Studio may be required to share your data to comply with UK law or regulators.

All of our forms are managed with MailChimp, an email provider. This provider processes personal data and is subject to contractual conditions for the processing and protection of your personal data. MailChimp is also subject to GDPR Terms and Conditions and has its own Privacy Policy Shield certification on how personal data is securely stored, processed and kept confidential.

Sometimes we need to communicate with other providers about how our Website has become competitive, giving them aggregate data (e.g. number of visitors). Be that as it may, no private information is given to these organisations.

Apart from what has been mentioned, 2 of Us Studio does not sell or disclose your personally identifiable information to any third party.

Our use of Cookie?

You should be aware that 2 of Us Studio uses cookies. To learn more about what a cookie is and how to manage or delete cookies, read the Cookie Policy.

Google AdSense?

Google AdSense is an advertising program. Google will post adverts on our websites based on the content of our articles. We will only base these adverts on our blog section, which will be made recognisable and visible to all visitors. We will choose which advert to post. When you click on the advert, Google will place cookies on your browser, but only if your browser accepts the cookie. Certain pages will also have Google AdSense ad tags that will instruct the Google site to request ads from the Google server. By delivering the ad content, a cookie will also be set. The cookies are added to improve the advert based on what the visitor on our site finds relevant. The cookies do not contain personally identifiable information. You can opt out of this and any third-party vendors that use cookies. To opt-out of Google, visit the Ad Personalisation Setting.

For more information about Google AdSense visit the Google AdSense webpage below:

[Google AdSense](#)

Email Marketing?

If you fill out a form requesting information, we assume you consent to us sending you this information. We will provide additional information and allow you to opt out of receiving further information. We will send them to you by email.

Changes to Privacy Policy?

The Privacy Policy may be altered now and again. In doing so, we will inform you by email before the change so that you can change your personal data or request its removal.

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